

2015 GLOBAL DAY OF SERVICE IMPACT REPORT

BY THE NUMBERS: FINAL TALLIES vs. TARGETS

6,000+

NUMBER OF UNIQUE VIEWS OF GLOBAL SERVICE DAY INTERNAL IRIS COMMUNICATIONS



140% HIGHER THAN OUR 2,500 TARGET

1,700

NUMBER OF PARTICIPATING EMPLOYEES



EXCEEDED OUR TARGET OF **30%** OF ALL EMPLOYEES

8,000

NUMBER OF TOTAL HOURS VOLUNTEERED



3k **MORE** THAN OUR TARGET OF 5,000

568

NUMBER OF MENTIONS ON SOCIAL MEDIA USING #SHIREGDS



OUR TARGET OF 100

Internal: Yammer

- POSTS **96**
- LIKES **169**
- IMAGES **231**
- VIDEOS **1**

External: Top Tweet

Wow. Together with 35 employees, we were able to package meals for 8,064 children in just 60 minutes! [#ShireGDS](#) - FO



External: Participation

- US **80%**
- IRL **8%**
- UK **4%**
- SUI **3%**



“Today was my proudest day at Shire since joining the company almost one year ago. This morning, during our volunteering at Drumlin Farms I was filled with pride when the director explained that not only is “your company” providing the man power for this community project but Shire also so kindly purchased all of the new shrubs and plants that you will plant today. This is my first time working with a company that organized a corporate volunteer day and it was so rewarding. And for that I wanted to say THANK YOU! I hope you enjoyed the day as much as I did.

Sharon MacDonald
Business Process Analyst, Facilities & Engineering

“What a great experience! Thanks to everyone who put this event together. I’d volunteer again in a heartbeat.”

Janel Amador de Vries
Quality Management System (QMS) Leader, RD Compliance and Process 2

“What a rewarding day! I would also do it again in a heartbeat.

Art Mansor
Sr MFG Warehouse OPS INV Specialist, Supply Chain / Warehouse